

Contact: Vicki Bendure, APR
202-374-9259 c

For Immediate Release

News Release

Volunteers of America National Services Has Named Raytevia Evans as New Director of Communications

ALEXANDRIA, Va., March 13, 2024—Volunteers of America National Services recently announced that Raytevia Evans has taken the position of its new Director of Communications. Evans brings a wealth of knowledge and experience after previously working as a local reporter and a public information officer in higher education and local government.

VOANS, a subsidiary of Volunteers of America, Inc., is part of a national faith-based human services organization that serves more than 1.5 million people each year. Evans will be responsible for leading VOANS' communications and media relations strategies and amplifying the organization's impact on communities across the nation.

“We are thrilled to welcome Raytevia to the VOANS team,” said David Nisivoccia, EVP and COO of VOANS. “She possesses a unique combination of skills and experience that will be invaluable as we continue to elevate our national voice and share the stories of the individuals and families whose lives are transformed by VOANS’ mission.”

Evans’ career spans over a diverse communications landscape over the past 10 years. Previously, she served as the senior public information officer for the Alexandria Fire Department. Prior to that, Evans honed her journalistic skills as a local editor with Patch/AOL in the Northern Virginia area and then as an education reporter in Sumter, S.C. She also has experience in the public sector, having served as a public information officer for Northern Virginia Community College where she focused on media relations and highlighting student, faculty and staff success stories.

Evans received a bachelor’s degree in English from Coastal Carolina University (Conway, SC) in 2008 and a master’s degree in journalism and mass communication from Kent State University (Kent, OH) in 2012. Evans is a South Carolina native and an avid reader. She resides in Alexandria, VA.

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About Volunteers of America

Volunteers of America is one of the nation’s largest, established comprehensive human services organizations with 16,000 mission-driven professionals, dedicated to helping those in need rebuild their lives and reach their full potential. Founded in 1896, the faith-based nonprofit has programs in 46 states, the District of Columbia, and Puerto Rico, serving more than 1.5 million people a year. Learn more at www.voa.org.